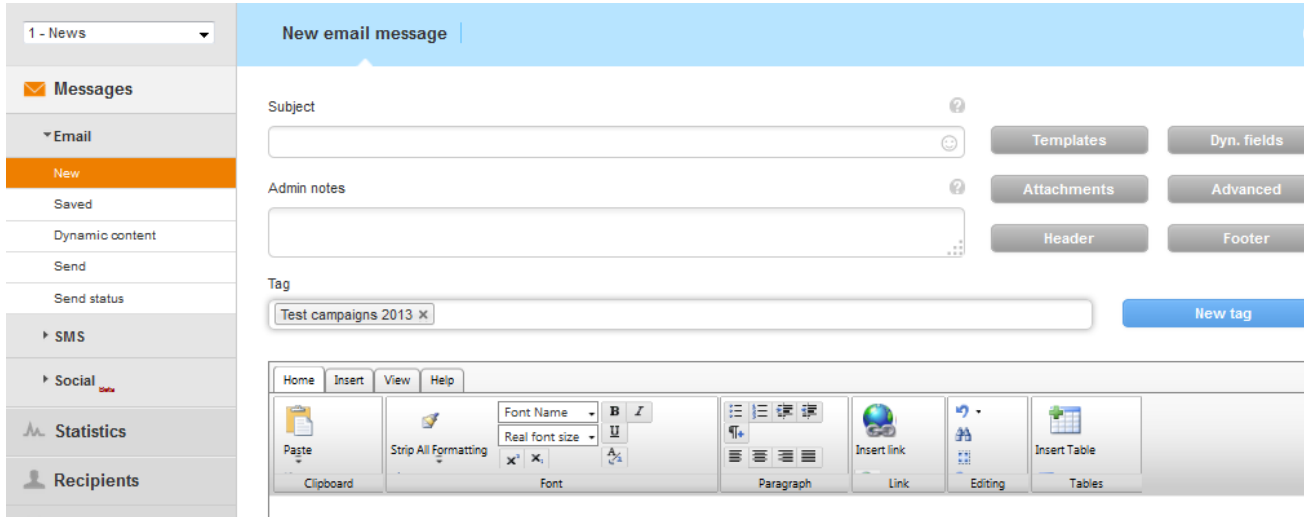


# Tags

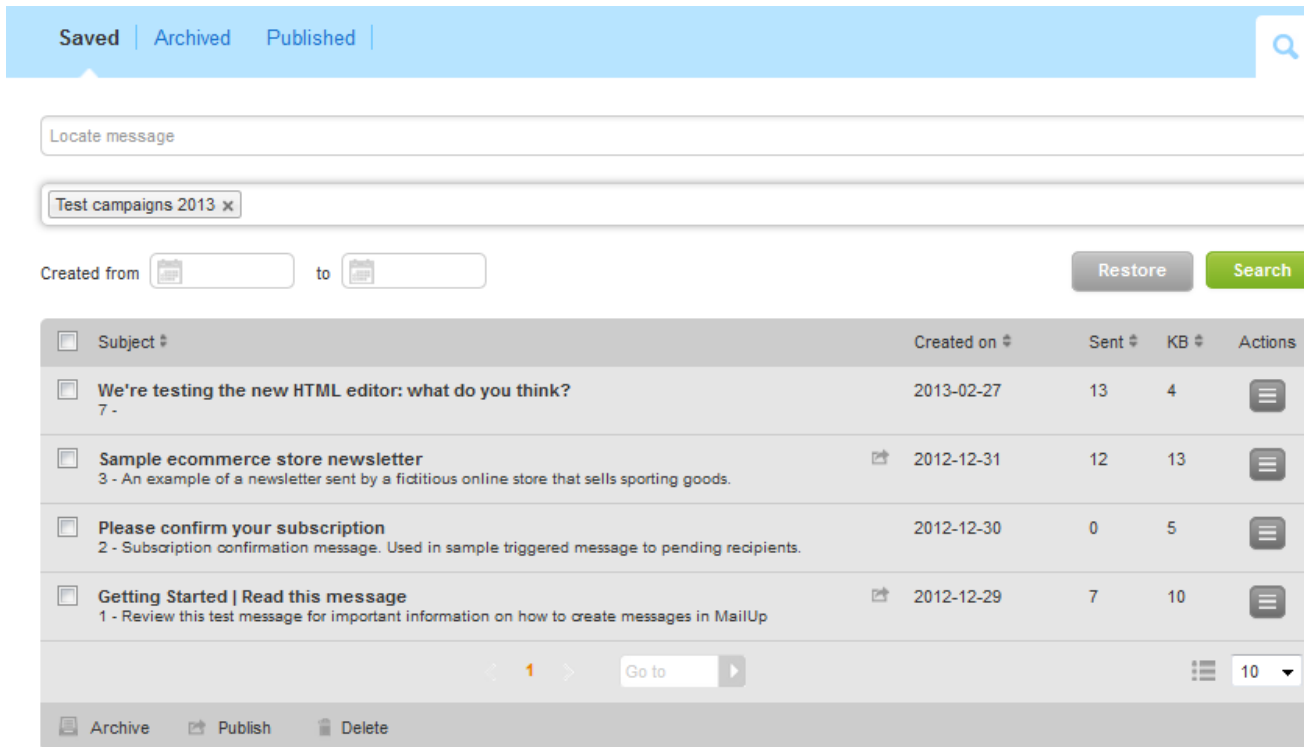
## New Email / SMS

You can use "Tags" to assign labels to your new messages. For example, "Campaigns 2013" or "Client Number 123." You can later do a simple search related to all messages labeled with the tag. Multiple tags can be assigned for one message.



## Email Message Search

Tags allow you to do targeted searches limited to a series of messages based on certain tags and time periods. For example, you can search all messages made during the month of January 2013 and tagged "Client number 123." Searches can be done with multiple tags.



## SMS Message Search

Tags can assigned when creating SMS messages and then used in related searches.

## Activity Filters

The Tag feature can be used to create a filter that pinpoints particular recipient activity within a series of sends. For example, you may want to know who didn't click on messages tagged "Campaigns 2013" to then send them a specific offer. This information is available with just a few clicks.

1 - News

List | **New**

-Select category-

Enter a name for the filter:

The filter will be available for use:  with all lists.  only with this list

**Set the conditions:**

Action	Message
Did not click on	Any

With tags

Test campaigns 2013 x

Link