

# Settings

The *Settings* section in your platform gives you the tools to customize it according to your needs.

It is divided into two sections.

## List settings

This section deals with List-specific settings, i.e. settings that are only valid for the List you are in. As defined in the Glossary, a *List* in MailUp is an independent set of messages, settings, statistics, filters, events, groups, subscribers, unsubscribers, etc. You can create multiple Lists in your platform.



*List* in MailUp is not to be confused with a *Group*, which is a subset of a List.

## Account settings

The *Account settings* section allows you configure every feature of your platform which is not list-specific, but related to the platform as a whole, or that helps you manage more easily your every-day work inside your account.