

Post-unsubscription page

New version

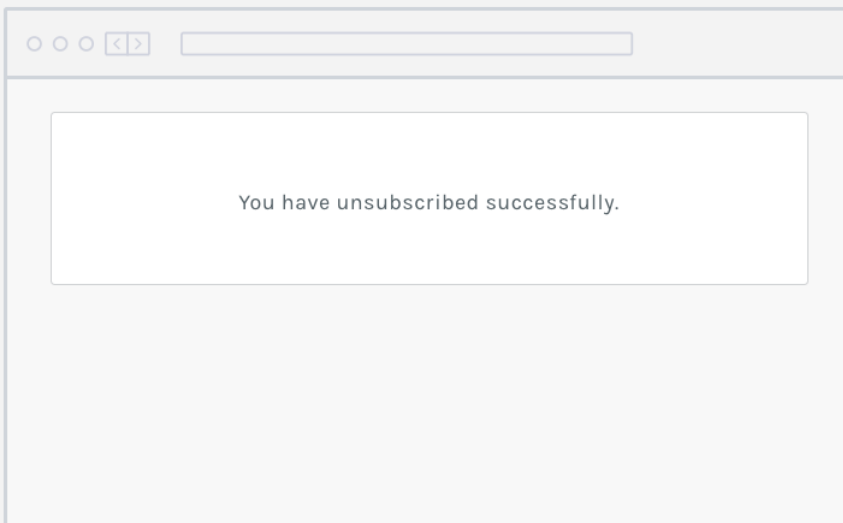
Users, after having clicked on the unsubscribe link, land to a page with the result of the submission ("Thank you! Your information has been successfully updated." Or "Oops! There was an issue. Please try again later." etc).

One-click unsubscribe

Database building / [Unsubscriptions](#) / One-click unsubscribe

The default page is displayed to users after requesting unsubscription.

Default page preview



Options

Style and logo

Change style for all list pages adding a logo and customizing colors and fonts.

[Customize](#)

Messages

Edit default messages for unsubscription status.

[Change messages](#)

Send an unsubscription confirmation email

If this option is enabled, a message confirming the unsubscription will be sent to the recipient

[Learn more](#)

Replace the default page with a landing page

You can use a dedicated landing page, created with our editor or hosted on your site, instead of the default page. [Redirect to landing pages](#)

Use the Options menu on the right to:

- Change style, using the [Look & Feel](#) page, for all list pages adding a logo and customizing colors and fonts.

- Edit default messages for subscription status.

✕

Customize messages

Edit messages that are shown to the recipients in various situations.

Recipient already unsubscribed

This email address is already unsubscribed.

Unsubscription completed

You have unsubscribed successfully.

Updates saved

Thank you! Your information has been successfully updated.

The address does not exist

This address is not currently subscribed. Please check if it's correct.

Generic error

Oops! There was an issue. Please try again later.

CANCEL SAVE

- Enable the unsubscription confirmation email: a message confirming the unsubscription will be sent to the recipient

Replace the default page with a landing page

You can use a dedicated landing page, created with our editor or hosted on your website, to replace the default page.

Old version

Here you can customize the opt-out page in case you have chosen the double opt-out (or *Confirmed opt-out*) as unsubscription mode (To change this setting, go to *Preferences > Properties > Unsubscription*).

Use the editor to customize the page and make sure you use the button to get the unsubscription link working.

Please find more information about the different unsubscription methods [here](#).



For a complete overview of the built-in editor, visit [this page](#).