

Unsubscribed and Unsubscribe type

You can easily check at any time all the email addresses that have been unsubscribed from your messages (voluntarily or automatically) under **Recipients > Channels > Emails > Unsubscribed**. Here you can also filter unsubscribed based on:

- email address
- message
- unsubscribe type

Unsubscribe type

Type	Error code	Description
Admin action (manually unsubscribed)	0	Unsubscribed by the administrator by changing the user status
Admin action (manually unsubscribed)	01	Unsubscribed by the administrator by changing the user status
Recipient used unsubscribe link	2	Unsubscribed by the user by clicking on the unsubscribe link included in your message
Admin action (imported as unsubscribed)	4	Unsubscribed during the import process, by selecting the advanced option <i>Import as unsubscribed (opted out)</i>
Bounce	8	Automatic unsubscription due to incorrect email. More info
Due to spam complaint	16	Recipients clicking the "spam" button in the webmail client (e.g. Yahoo, Gmail etc.)
List-Unsubscribe http	32	Recipients unsubscribed through a unsubscribe button in the webmail client (e.g. Yahoo, Gmail etc.)
Admin action (imported as unsubscribed)	41	Unsubscribed during the import process, by selecting the advanced option <i>Import as unsubscribed (opted out)</i>
List-unsubscribe mail	64	Recipients unsubscribed by sending an email to their ISP/webmail provider
Bounce (generic error)	80	Automatic unsubscription due to generic errors
Email was incorrect (bad syntax)	81	Email addresses with syntax errors (e.g. without a "@")
Email was invalid (bad domain)	82	Email related to a no longer existing domain
Email was incorrect (abandoned account)	83	Email address that was abandoned by the user. More info
Due to inactive recipient	128	Users who have not performed any activity in the latest period. More info
Due to blocked email	256	Email blocked. More info
Due to repeated bounces	512	Email automatically unsubscribed due to repeated soft bounces. More info
Unsubscription due to right to be forgotten	1024	Unsubscribed by the administrator after that the user has exercised the right to unsubscribe with the right to be forgotten and subsequently erasure of personal data collected
Due to blocked email (target MTA block)	2561	Email blocked due to known spammer. More info
Due to blocked email (spam content)	2562	Email blocked due to spam content detected. More info
Due to blocked email (target MTA configuration error)	2563	Email blocked due to recipient configuration error. More info
Temporary opt-out due to repeated bounces	5121	Email temporarily unsubscribed due to repeated soft bounces. More info
Permanent opt-out due to repeated bounces	5122	Email permanently unsubscribed due to repeated soft bounces. More info