

View Activity Filters

Viewing existing Activity Filters

To view all Profile filters, select Recipients > Filters > Activity.

- Filters are organized in [categories](#)
- To add a new Activity filter, click on *New Activity Filter* in the navigation at the top of the page
- To edit, remove or create a copy of a filter, use the *Actions* menu
- You can use the *Search* feature at the top to look for specific filters by keyword

Activity

Recipients / [Filters](#) / Activity

[NEW ACTIVITY FILTER](#)

Profile **Activity** Geolocation Device Categories

Filters help you segment your recipients and can be useful both when sending a message and when viewing message statistics.

Search filter by name or description

▼ Profile 2 Filters

Not opened and clicked | last 90 days
ID 42 - ((did not read any message on link in the last 90 days) AND (did not click 8 - We ♥ custom rows! on link https://blog.mailup.com/2018/11/il-messaging/ in the last 90 days)) OR (subscribed between 2018-12-31 Mon 23:00 UTC+00:00 and 2019-06-15 Sat 22:00 UTC+00:00)

Not opened and clicked | last 180 days
ID 35 - ((did not read any message on link in the last 180 days) AND (did not click 8 - We ♥ custom rows! on link https://blog.mailup.com/2018/11/il-messaging/ in the last 180 days)) OR (subscribed between 2018-12-31 Mon 23:00 UTC+00:00 and 2019-06-15 Sat 22:00 UTC+00:00)

Edit
Create a copy
Use in email search
Use in SMS search
Delete

Related Topics

- [Adding a new activity filter](#)
- [Editing an activity filter](#)
- [An introduction to filters](#)