

Getting Started

In this section

- [Initial Settings](#)
- [Understanding Lists and Groups](#)
- [Creating Email messages](#)
- [Always test before sending](#)
- [Maximizing deliverability for your emails](#)
- [Why does MailUp use vetting?](#)
- [.Getting Started v9.0.0](#)
- [.Getting Started v8.9.4](#)

Sign up for a free trial

If you haven't already done so, you can [signup for a MailUp free trial here](#).

- No credit card is required and the process is fully automated: you can be up and running with your free trial in just a few minutes.
- You will receive an e-mail message from our system asking you to activate the free trial: look for that message: it should arrive within moments of you submitting the free trial request (check the spam folder in case an overzealous spam filter got in the way).
- Please note that the *free trial has sending limitations*.

Log in and get started

Once your free trial account has been activated, it's time to log in and get started!

To login, visit www.mailup.com.

Using the navigation on the left side...

1. Select *Settings > List settings > Preferences*
[More on configuring your MailUp List settings](#)
2. To import recipients (if you already have some), use the handy import wizard.
[More on importing contacts into MailUp](#)
3. Create a message and send a test mailing
[More on creating a new message](#)

Untitled

Messages / Email / Saved / Create

Design stunning emails with our **drag-and-drop editor**

Easily create beautiful, mobile-ready emails. Pick a template to get started.

START DESIGNING

Or you can create the message:

Start from scratch. With the WYSIWYG editor you can insert links, images, tables, and also work on the HTML source code.

FROM SCRATCH

Start with a template and edit it as you wish. Some of the templates are mobile-ready (responsive design).

FROM A TEMPLATE

Upload an HTML file, and then edit it with the editor if needed.

FROM A FILE