

# SMTP Message Configuration

## About configuring SMTP+ messages

Settings | **Messages** | Advanced

Each message sent by a SMTP+ user in this List will have the following properties.

- Message header**  OFF
- Message footer**  ON  
The default footer for this List will be added to every message sent by SMTP+ users. You can edit the default footer [here](#)
- Set as default settings**  ON
- Open tracking**  ON
- Click tracking**  ON
- Unsubscribe settings**  
If a message contains an unsubscribe link, recipients will be able to unsubscribe in the same manner configured for the List  
To edit the unsubscribe settings [click here](#)

Save

In this section you can enable/disable some parameters that apply to all SMTP+ messages in the list:

- **Message header:** enables or disables a header that will be added to all the SMTP+ messages in the list
- **Message footer:** enables or disables a footer that will be added to all the SMTP+ messages in the list
- **Set as default settings:** if enabled, this feature uses the settings for this list as default settings when creating a new list
- **Open tracking:** enables/disables open tracking. Opens are tracked when the user views the message, giving you a real-time statistical tool.
- **Click tracking:** enables/disables link tracking, i.e. the tracking of whether the recipients click on the link in the message or not.
- **Unsubscribe settings:** allows you to go straight to the page in which you edit the unsubscription options, i.e. you choose the method recipients will use to unsubscribe from your newsletters.

SMTP+ options apply to all SMTP+ users and are list-specific. If you have within your team different users that work within different lists, you will need to create a SMTP+ user for each list

Using a reply-to address different from the sender address



The use, inside the header of messages sent with SMTP+, of a reply-to address different from the FROM email address must be enabled by MailUp. If you need this, please contact our support team by writing an email to [support@mailup.com](mailto:support@mailup.com).

## Custom configurations for developers

If you are using SMTP+ from an application, please see: [Using SMTP relay from your application](#)

There you will find sample code and other technical references for taking full advantage of SMTP+ from within your application.

## Related articles

- [SMTP+ overview](#)
- [configuring SMTP+, server and users](#)
- [decide how to aggregate the data related to SMTP+ messages for statistical purposes](#)

- [set and customize the notifications sent by the SMTP+ feature to your users](#)
- [view the send status of SMTP+ messages](#)