

# Ecommerce Integrations

Ecommerce systems can greatly benefit from the integration with a full-featured email and text messaging system like MailUp.

This section is frequently updated with information on new ecommerce integrations. If you see pages that are under construction, you now why 😊

## Supported Shopping Carts



The following is a list of currently supported shopping carts (*that we know of*). MailUp can be easily integrated in any shopping cart platform.

- [4-Tell](#)
- [Magento](#)

## Using MailUp as the SMTP server

With the introduction of SMTP+ in MailUp 8, you can use your MailUp account as your SMTP server, directly from within your ecommerce system. This translates into:

- Higher deliverability for your messages (you are no longer using your Web hosting company's SMTP server)
- Statistics (messages are tracked by MailUp).

[Learn more about SMTP+](#)

## Other Ecommerce Systems

MailUp can be integrated with any ecommerce system by leveraging the [MailUp API](#).

We have compiled a list of recommendations that are based on our experience.

See our [Specifications for Ecommerce Integrations with MailUp](#).