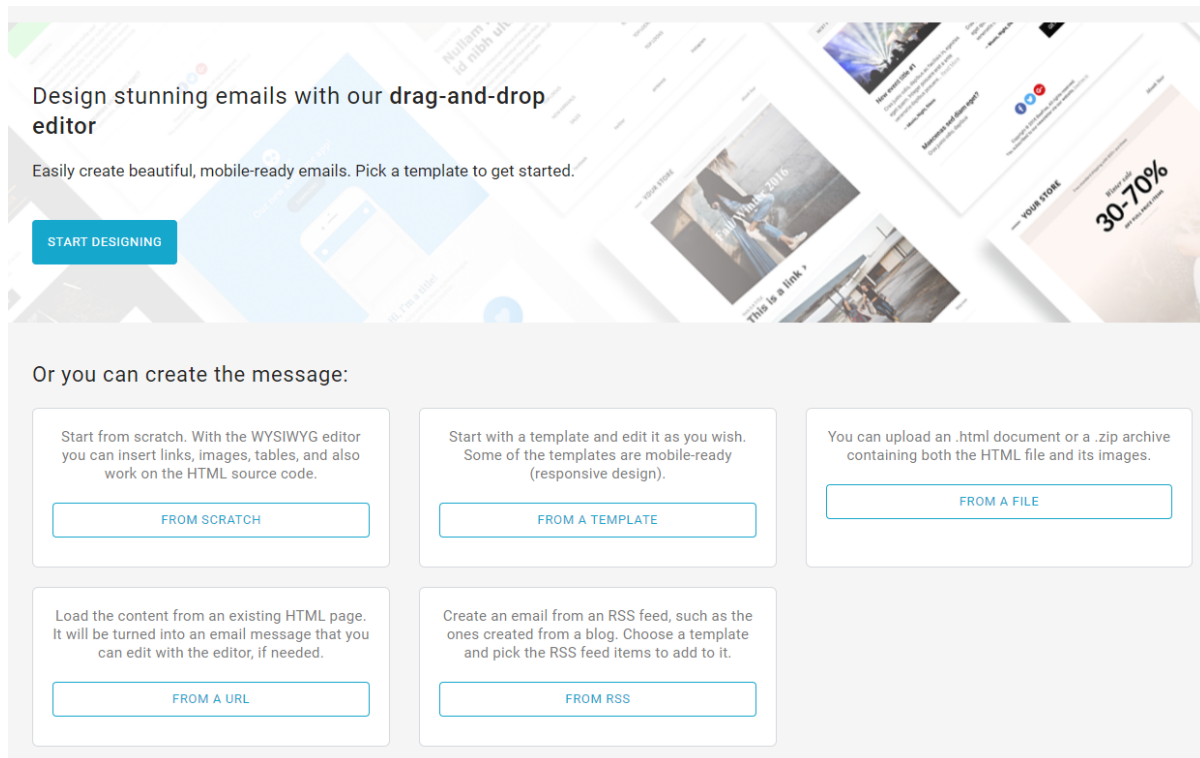


# New

## Creating a new email message

There are numerous ways to create a new email message:

- using [BEE](#), our drag & drop editor, starting from a drag & drop template;
- [from scratch](#), using the WYSIWYG editor;
- [from a template](#), choosing an HTML template to edit with the WYSIWYG editor;
- [importing](#) an HTML page or a ZIP archive inside the WYSIWYG editor or [from a URL](#);
- [from RSS](#), to create an email that retrieves content through an RSS feed.



The screenshot displays the email creation interface. At the top, it says "Design stunning emails with our drag-and-drop editor" and "Easily create beautiful, mobile-ready emails. Pick a template to get started." Below this is a "START DESIGNING" button. The main area shows five options to create a message:

- FROM SCRATCH**: Start from scratch. With the WYSIWYG editor you can insert links, images, tables, and also work on the HTML source code.
- FROM A TEMPLATE**: Start with a template and edit it as you wish. Some of the templates are mobile-ready (responsive design).
- FROM A FILE**: You can upload an .html document or a .zip archive containing both the HTML file and its images.
- FROM A URL**: Load the content from an existing HTML page. It will be turned into an email message that you can edit with the editor, if needed.
- FROM RSS**: Create an email from an RSS feed, such as the ones created from a blog. Choose a template and pick the RSS feed items to add to it.

Once selected the way to build up the message, you simply have to proceed by inserting the info requested.

## Linked pages

- [Create message with BEE](#)
- [New from scratch](#)
- [New from template](#)
- [New from File or URL](#)
- [New from RSS feed](#)