

Resources

New to MailUp?



We recommend to first take a peak at our [Code Samples](#) to familiarize with our API.

API resources organized by topic

The following pages show you how to access the many resources made available by the MailUp REST API:

- [Standard resources](#)
 - [Authenticating with OAuth v2](#)
 - [Authorization code grant flow](#)
 - [Manage Lists and Groups](#)
 - [Recipients](#)
 - [Email messages](#)
 - [Email Statistics](#)
 - [Text messages - SMS](#)
 - [Paging and filtering](#)
 - [Samples and Wrappers](#)
 - [External content](#)
 - [Push content from external sources](#)
 - [Advanced content personalization](#)
- [Transactional APIs](#)
 - [Transactional Emails using APIs](#)
 - [Transactional SMS using APIs](#)
 - [Transactional APIs - FAQ](#)
- [Accounts](#)
 - [Single Sign-On](#)
 - [Account provisioning: activating a MailUp account via API](#)
 - [Self provisioning - retailers only](#)

In-depth technical details¹

- [More info about Authorization and resource access](#)
- [Automated documentation for accessing main resources](#)
- [Automated documentation for accessing statistics](#)

(1) only for expert users

More about MailUp REST API

- [Release notes](#)
- [API Policy](#)