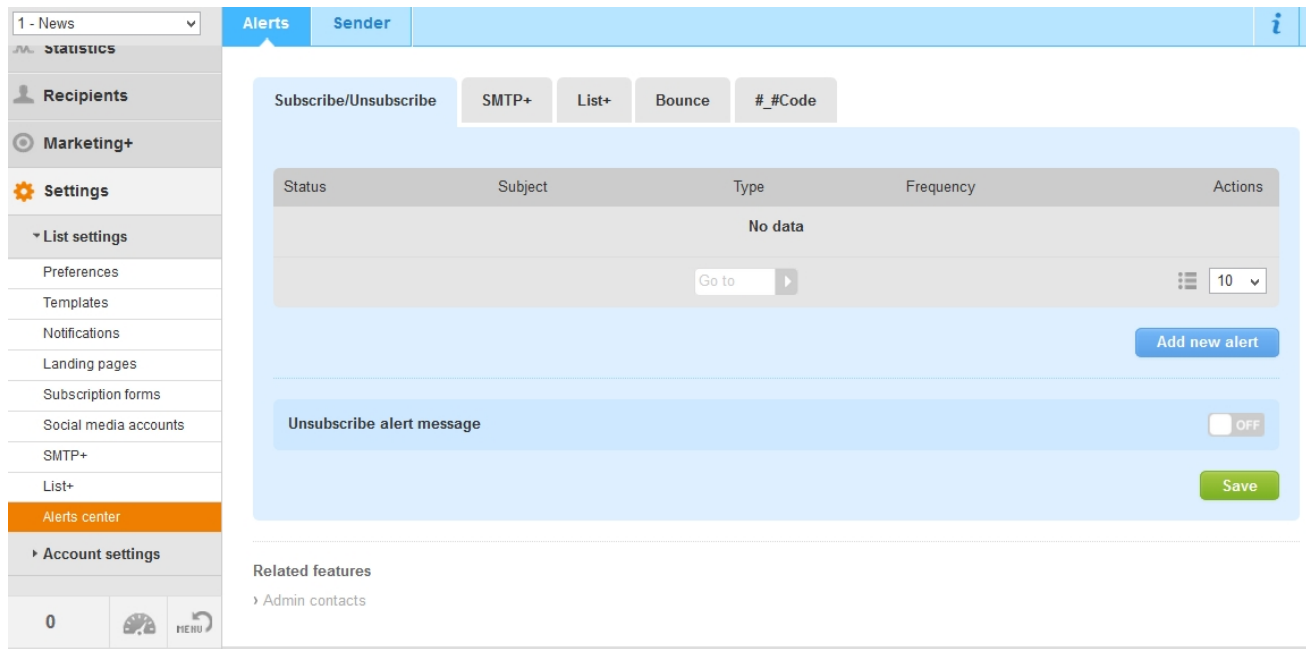


Alerts center

The **Alerts Center** allows you setting for each list, an unlimited number of automated notification messages that are sent when certain events occur.

This section of the admin console allows you to enable and configure the alerts sent to the console administrator(s), i.e. the unsubscribe notification message.



Alerts are possible for:

- Subscribe/Unsubscribe
- [SMTP+](#)
- [List+](#)
- [Bounce](#)

Each notification can be customized so as to decide, for example, when and to who they should be sent. Other notifications can be sent via http call get / post to other external application, via [webhook](#) .

It is divided into two pages:

Alerts

Here you can enable or disable a variety of alerts. [Details](#).

Sender

Here you can specify the sender that the alerts come from. [Details](#).