

Ecommerce Integrations

MailUp plugins

We have various ready-to-use plugins. To check them, visit [MailUp Integrations](#).

Using MailUp as the SMTP server

With SMTP+ you can use your MailUp account as your SMTP server, directly from within your ecommerce system. This translates into:

- Higher deliverability for your messages (you are no longer using your Web hosting company's SMTP server)
- Statistics (messages are tracked by MailUp).

[Learn more about SMTP+](#)

Ecommerce Systems

MailUp can be integrated with any ecommerce system by leveraging the [MailUp API](#).