

# Resources

New to MailUp?



We recommend to first take a peak at our [Code Samples](#) to familiarize with our API.

## API resources organized by topic

The following pages show you how to access the many resources made available by the MailUp REST API:

- [Standard resources](#)
  - [Authenticating with OAuth v2](#)
    - [Authorization code grant flow](#)
  - [Manage Lists and Groups](#)
  - [Recipients](#)
  - [Email messages](#)
  - [Email Statistics](#)
  - [Text messages - SMS](#)
  - [Paging and filtering](#)
  - [Samples and Wrappers](#)
  - [External content](#)
    - [Push content from external sources](#)
    - [Advanced content personalization](#)
- [Transactional APIs](#)
  - [Transactional Emails using APIs](#)
  - [Transactional SMS using APIs](#)
  - [Transactional APIs - FAQ](#)
- [Accounts](#)
  - [Single Sign-On](#)
  - [Account provisioning: activating a MailUp account via API](#)
  - [Self provisioning - retailers only](#)

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## In-depth technical details<sup>1</sup>

- [More info about Authorization and resource access](#)
- [Automated documentation for accessing main resources](#)
- [Automated documentation for accessing statistics](#)

(1) only for expert users

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## More about MailUp REST API

- [Release notes](#)
- [API Policy](#)