

RSS feed merge tags

Preparing a message for use with RSS

You can set up a message or a template so that it contains tags that can be replaced dynamically with content coming from an RSS feed.

This will allow you to easily add items from the feed into the message - using the *New from RSS* feature - selecting the order (i.e. **position**) in which they will be displayed.

RSS merge tags

This task requires a basic understanding of HTML in that you will need to edit the HTML of the message.

In the HTML of the message, insert the following merge tags where you want the content to be displayed. There are separate RSS and ATOM tags, depending on the type of feed.

RSS tags

DYNAMIC RSS TAG	EXAMPLE	CONTENT INSERTED INTO THE MESSAGE
[feed_positionN_title]	[feed_positionN_title]	The title of the piece of news selected for position N
[feed_positionN_summary]	[feed_positionN_summary]	The main content of the piece of news selected for position N
[feed_positionN_link]	[feed_positionN_link]	A link to the piece of news selected for position N
[feed_positionN_updatedate]	[feed_positionN_updatedate]	The release date of the piece of news selected for position N
[feed_positionN_author]	[feed_positionN_author]	The author of the piece of news selected for position N
[feed_positionN_content]	[feed_positionN_content]	The content for position N
[feed_positionothers]	[feed_positionothers]	Title, content, and link of the additional news selected for position 5

Using the [rss_positionother] you have to specify the **numeric id** when you choose to populate feeds to be included in your **custom template**.



For example: in the **default templates** it continues to be populated with all the feeds specified in **position 5** while for the **custom template** (those created by customers), this tag will be populated with all the feeds specified as **0 (zero)**.