

# I need to integrate the system with another application (e.g. CRM, ecommerce, etc.). How do I have access to the APIs?

Using our API is completely free of charge. Ask your Account Manager (or submit a support request) to activate the API on your account and provide you with the API credentials. Or you may be able to activate the API using the instructions included below. Some of the Web Services require IP address authentication, as mentioned below.

## Obtaining or editing the API credentials

- Log into your MailUp account.
- Go to *Settings > Account settings > Developer's corner* and click the "Web Services" tab: if you do not see or cannot access this section, your user may not have the necessary permissions. Please contact your account manager or open a support ticket.
- You will see the username you need to use with the MailUp API. It's the same as your account user name, but it starts with an "a" instead of the letter "m".
- Enter a password.
- Click "Save" to confirm the password change.

## Activating the Web services and authorizing requests from external applications

- Log into your MailUp account.
- Go to *Settings > Account settings > Developer's corner* and click the "Web Services" tab: if you do not see or cannot access this section, your user may not have the necessary permissions. Please contact your account manager or open a support ticket.
- Check the "Enabled" checkbox to activate the selected Web Service.
- Click "Confirm".
- Add the IP address(es) of the Web sites/applications from which you will be communicating with the API.
- Repeat these steps for both *WSMailUpImport* and *FrontEnd* (the two Web Services that can be selected from the drop-down menu at the top of the page).

For more technical details, read our [API documentation](#).