


# Welcome messages

In this section you can enable / disable some automatic messages that the system can send:

- **Confirmation request email (active by default):** a message sent to new members to confirm their willingness to register.
- **Welcome email:** send an email to each recipient who confirms their submission.
- **Welcome SMS:** send a text message to each recipient confirming their submission.
- **Welcome series (Workflow):** build and send a series of automatic messages to welcome your subscribers or send them different welcome emails according to the preferences expressed during the submission.


### Welcome messages

Create automatic messages to welcome new subscribers

ACTIVE


**Confirmation request email**

Customize the email sent to new contacts when they ask to subscribe.

INACTIVE


**Welcome email**

First impressions count: welcome new subscribers and highlight your strenghts!

INACTIVE

**Welcome SMS**

Make yourself memorable: use the welcome SMS to send discounts, special offers or exclusive content.



**Don't stop at a single message: create a welcome series** INACTIVE

New subscribers are at their peak of interest: give your best from the get-go.

[CREATE WORKFLOW](#)