

Web Services (MailUp API)

The Web Services page refers to the credentials that are needed to integrate MailUp with your website or database.

API keys Codes table **Web services** Webhooks Troubleshooting Fix URL

Active for this Console

Web services

Description A family of Web Services to import data and setup mailings

WS user name a77665

WS password

Enabled Enable IP address validation Debugging mode

MailUp's SOAP APIs are organized in two ways, and you can select them from the drop-down menu at the top of the page:

- **WSMailUpImport:** is a service that allows you to import users using Web Services
- **FrontEnd:** is the service used by pages. aspX to subscribe, unsubscribe and change the data of a single user.



MailUp API Credentials

To know more about the credentials needed for the integration and where to find them, visit [this page](#) of our API guide.

We advise you to tick "Enable web service" and "Enable IP address validation".

To allow the connection between your website and the MailUp platform, add here the IP address of your website, by clicking on "Add IP address" and then "Add".



Make sure of having added the IP address: Without the IP address the platform is not able to call the web service. Call to IPs not registered will be refused.



MailUp API guide

To know more about how to connect MailUp with a CRM, CMS, or e-commerce system, refer to the page of our [API guide](#).