

WS_MailUpManage.CreateList

This method creates a MailUp list

Method parameters

- **string** CreateList(**string** accessKey, **string** name, **string** defaultSettings, **bool** copyTemplate, **Option[]** options)
 - *accessKey*: access key obtained using the [LoginFromId](#) method
 - *name*: list name
 - *defaultSettings*: if set as "default" it uses the default settings for all the lists, if it is an ID it uses the default settings for the corresponding list
 - *copyTemplate*: if set as "true" it copies the default templates for the list
 - *options*: array of values for options setting
 - *owneremail*: sender email address
 - *bouncedemail*: address for error messages
 - *description*: list description
 - *format*: list format ("html", "text")
 - *charset*: text charset (see a list of [Supported Charsets](#))
 - *public*: flag indicating if the list is visible in the frontend (if you set public=1 the created list will be available in http://consoleUrl/frontend/nl_catalog.aspx)
 - *tracking*: flag enabling the tracking of opens (1=enabled)
 - *nl_sendername*: email sender name (text string)
 - *sms_sendername*: sms sender name (text string)
 - *optout_type*: optout type (0: One-click unsubscribe, 1: Confirmed unsubscribe, 2: Confirmed unsubscribe with list preferences)
 - *sendemailoptout*: flag indicating if an email is sent to unsubscribers
 - *notifyemail*: email address for unsubscribe notifications. Each time a recipient unsubscribes, an email will be sent to this address.
 - *frontendform*: flag that allows to view the subscription forms in the frontend
 - *disclaimer*: heading added to the messages in the list
 - *headerxabuse*: heading added to the messages in the list
 - *kymax*: message size beyond which a warning is generated
 - *replyto*: email address for replies to the newsletter
 - *displayas*: name displayed in the "To:" field of the incoming newsletters (campo1,campo2, etc.)
 - *headerlistunsubscribe*: heading added to the messages in the list
 - *multipart_text*: flag to automatically generate a text version of the message at sending stage
 - *conversionlab_trackcode*: code for tracking via conversionlab
 - *default_prefix*: default international prefix for mobile numbers
 - *multi_optout_list*: detail of the lists which will be viewed by the user in case of multiple optout (e.g. 1,2,3 etc.)
 - *subscribedemail*: flag to send an email to new subscribers
 - *sendconfirmsms*: flag to send a text message to new subscribers
 - *senderfaxname*: fax sender name
 - *senderfax*: fax sender number
 - *senderfirstname*: regular mail sender name
 - *senderlastname*: regular mail sender surname
 - *sendercompanyname*: regular mail sender company
 - *senderaddress*: regular mail sender address
 - *senderpostalcode*: regular mail sender zipcode
 - *sendercity*: regular mail sender city
 - *senderprovince*: regular mail sender province
 - *senderstate*: regular mail sender state

IMPORTANT:

- Fax channel is currently available for the Italian market only.
- If you create a list after authenticating with WS username (i.e. a+consoleID username) and you access to MailUp application console using a different user you will not see created list in the list dropdown menu; anyway, if you logged in with an administrator user you can go to "Settings > Console Settings > User Permission" and add created list to the lists that are accessible for that user
- Parameters with type "**flag**" accept only 0 (zero, false) and 1 (one, true) as input values



KNOWN RESTRICTIONS

- CreateList fails if you have deleted all MailUp lists on your console by using DeleteList method, please keep at list one MailUp list
- Optout type "Confirmed unsubscribe with options" is not supported
- When using optout_type=2 you must specify IDs of the lists that the recipient can subscribe or unsubscribe to/from. These IDs shall be specified in "multi_optout_list" using the following format: *0, comma separated IDs* (e.g. 0,1,3, 27 to allow "Confirmed unsubscribe with list preferences" that applies to lists 1, 3, 27)

SOAP Examples

SOAP Request

```
<soapenv:Envelope xmlns:soapenv="http://schemas.xmlsoap.org/soap/envelope/" xmlns:ws="http://services.mailupnet.it/WS">
  <soapenv:Header/>
  <soapenv:Body>
    <ws:CreateList>
      <ws:accessKey>HzAgwRRJaAKBtkgNWpkAuURfV4SxMm6T3HJegRuSkUivKJELNNcmSQe8nqGyoM9S8EyQZb6ZE2s</ws:accessKey>
      <ws:name>My new list</ws:name>
      <ws:defaultSettings>default</ws:defaultSettings>
      <ws:copyTemplate>true</ws:copyTemplate>
      <ws:options>
        <ws:Option><ws:Key>OwnerEmail</ws:Key> <ws:Value>john@example.com</ws:Value></ws:Option>
        <ws:Option><ws:Key>nl_sendername</ws:Key> <ws:Value>John Smith</ws:Value></ws:Option>
        <ws:Option><ws:Key>optout_type</ws:Key> <ws:Value>2</ws:Value></ws:Option>
        <ws:Option><ws:Key>multi_optout_list</ws:Key> <ws:Value>0,1,2,19</ws:Value></ws:Option>
        <ws:Option><ws:Key>public</ws:Key> <ws:Value>1</ws:Value></ws:Option>
        <ws:Option><ws:Key>tracking</ws:Key> <ws:Value>1</ws:Value></ws:Option>
        <ws:Option><ws:Key>charset</ws:Key> <ws:Value>ISO-8859-1</ws:Value></ws:Option>
      </ws:options>
    </ws:CreateList>
  </soapenv:Body>
</soapenv:Envelope>
```

SOAP Response

```
<InsertListResult>
  <errorCode>0</errorCode>
  <errorDescription></errorDescription>
  <list>
    <listID>26</listID>
    <hash>173a6e95-0000-439a-0000-000000000000</hash>
    <name>My new list</name>
    <description></description>
    <format>html</format>
    <charset>ISO-8859-1</charset>
    <public>True</public>
    <tracking>True</tracking>
    <owneremail>john@example.com</owneremail>
    <bounceemail>a1234@a1234.r00.it</bounceemail>
    <header>
      <![CDATA[<div style="font-size: 11px;" align="center"><font color="#c0c0c0" face="Verdana, Arial, Helvetica, sans-serif"><a href="http://[staticnl]/" name="showInBrowser">
</a><div style="font-size: 11px;" align="center"><a href="http://[staticnl]/" name="showInBrowser"></a><font color="#c0c0c0" face="Verdana, Arial, Helvetica, sans-serif"><a href="http://[staticnl]/" name="showInBrowser"><font color="#c0c0c0">Se non legge correttamente questo messaggio, cliccare qui</font></a> </font></div></font></div><br>]]>
    </header>
    <footer><![CDATA[<div style="FONT-SIZE: 11px" align=center><font face="Verdana, Arial,
```

```

Helvetica, sans-serif" color=#c0c0c0><a href="http://[unsubscribe]/" target=_blank><strong><font
color=#808080><br>Per cancellarsi cliccare qui | Unsubscribe</font></strong></a> </font></div><br><br>
<div style="FONT-SIZE: 11px" align=center><a href="http://master.mailupnet.it/r" target=_blank><font
color=#808080></font></a><font
color=#808080><font face="Verdana, Arial, Helvetica, sans-serif"> Email inviata con <a href="
http://master.mailupnet.it/r" target=_blank name=""><font color=#808080>MailUp</font></a></font><
/font><font color=#808080><font face="Verdana, Arial, Helvetica, sans-serif"><a href="http://master.
mailupnet.it/r" target=_blank><font color=#808080><br></font></a><a title="Chi usa MailUp per inviare,
utilizza uno strumento che garantisce la cancellazione automatica e immediata" href="http://master.
mailupnet.it/p" target=_blank name=""><font color=#808080>Con MailUp la cancellazione e' sicura</font><
/a></font></font></div>]]>
<gt;
<![CDATA[</footer><footercustom><![CDATA[ ]]]>
<gt;
<![CDATA[</footercustom><footermailup><![CDATA[<div style="FONT-SIZE: 11px" align=center><font face="
Verdana, Arial, Helvetica, sans-serif" color=#c0c0c0><a href="http://[unsubscribe]/"
target=_blank><strong><font color=#808080><br>Per cancellarsi cliccare qui | Unsubscribe</font></strong><
/a> </font></div><br><br>
<div style="FONT-SIZE: 11px" align=center><a href="http://master.mailupnet.it/r" target=_blank><font
color=#808080></font></a><font
color=#808080><font face="Verdana, Arial, Helvetica, sans-serif"> Email inviata con <a href="
http://master.mailupnet.it/r" target=_blank name=""><font color=#808080>MailUp</font></a></font><
/font><font color=#808080><font face="Verdana, Arial, Helvetica, sans-serif"><a href="http://master.
mailupnet.it/r" target=_blank><font color=#808080><br></font></a><a title="Chi usa MailUp per inviare,
utilizza uno strumento che garantisce la cancellazione automatica e immediata" href="http://master.
mailupnet.it/p" target=_blank name=""><font color=#808080>Con MailUp la cancellazione e' sicura</font><
/a></font></font></div>]]>
<gt;
<![CDATA[</footermailup><nl_sendername>John Smith</nl_sendername><sms_sendername><
/sms_sendername><optout_type>2</optout_type><sendemailoptout>False</sendemailoptout><notifyemail><
/notifyemail><frontendform>True</frontendform><disclaimer><![CDATA[Privacy Protected with <a href="
http://www.mailup.it/email-marketing/Policy-antispam_ENG.asp" target=_blank>Safely Subscribe System<
/a>]]]]>
<gt;
<![CDATA[</disclaimer><headerxabuse><![CDATA[Please report abuse here: http://www.mailup.it/email-
marketing/Policy-antispam_ENG.asp]]]]>
<gt;
<![CDATA[</headerxabuse><headersender><![CDATA[Please report abuse here: http://www.mailup.it/email-
marketing/Policy-antispam_ENG.asp]]]]>
<gt;
<![CDATA[</headersender><kbmax>0</kbmax><headerreplyto><![CDATA[mary@example.com]]]]>
<gt;
<![CDATA[</headerreplyto><displayas></displayas><headerlistunsubscribe><![CDATA[http://[unsubscribe]/]]]]>
<gt;
<![CDATA[</headerlistunsubscribe><smtp_confirm>smtpcr.mailupnet.it</smtp_confirm><multipart_text>False<
/multipart_text><conversionlab_trackcode><![CDATA[ ]]]]]>
<gt;</header>
</list>
</InsertListResult>

```

Code Examples

Ruby

```
# Refer to https://mailup.atlassian.net/wiki/display/mailupapi/MailUp+RubyGem for gem information.
require 'mailup'
m = MailUp::Manage.new('api-username', 'api-password')
m.create_list(:name          => "List Name",
              :defaultSettings => "default",
              :copyTemplate   => true,
              :options        => {
                "OwnerEmail"  => "owner@email.com",
                "BouncedEmail" => "bounced@email.com",
                ...
              })
# Returns XML response
# => "<InsertListResult><errorCode>0</errorCode><errorDescription></errorDescription><list> ... </list></InsertListResult>"
```