

HTTP Get or Post API

MailUp provides all the tools you need to let a visitor to your Web site or blog subscribe to a specific list using a subscription form. Such forms can be hosted by MailUp or placed directly on your Web pages:

- [Subscribing and Updating](#)
- [Unsubscribing](#)

See the following articles for technical details on how to perform GET/POST request to the MailUp API that allow you to subscribe, update, and unsubscribe recipients.

- [HTTP API Specifications](#)
- [HTTP API Examples](#)
- [Troubleshooting](#)

Integrating an existing form with MailUp

A subscription form on your website can transfer the inserted data to your MailUp account through simple calls to aspx pages. These are aspx pages that allow you to **insert**, **modify**, **search**, and **remove** contacts in your MailUp distribution list. You can:

- Subscribe a recipient to different lists and groups, using the "Codes table" as a reference (path: **Settings > Codes table**)
- Unsubscribe a recipient from a list;
- Check subscription status;
- Update a recipient's profile.